Code: 9E00307d

MBA III Semester Regular and Supplementary Examinations April 2014
DATA WAREHOUSING AND MINING
(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours   Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

*****

1   Why managing data is important in data warehousing and mining?
        What are the techniques used for evaluation of database technology?

2   What do you mean by data sharing? Explain work and complexity in
        sharing the data between functional units.

3   What is data warehouse? Explain the need for data warehouse and
        applications of it.

4   What do you mean by data warehouse database? Explain about multi-
        dimensional data structures.

5   What do you mean by human meta data? Explain the computer based
        meta data for the people to use.

6   Explain the challenges involved in analyzing the contexts of the data
        warehouse.

7   Explain different stages of data warehouse project. Explain its design
        approaches.

8   Write about:
    (a) Neural networks.
    (b) Creating a decision tree.
    (c) Extraction.
    (d) Summarization.

*****